

# Joining The Sota Instruments Community

Sota Instruments designs, manufactures and distributes a number of very high quality health devices. These include the following devices, (and more):

- Silver Pulser – electrifies blood for immune enhancement and generates colloidal silver – based on “Beck Protocol”.
- Magnetic Pulser
- Bio Tuner
- Water Ozonator
- LightWorks

Their website includes detailed descriptions of what the devices do, the benefits they provide as well as how to use them.

None of them are FDA approved. So Sota Instruments requires a few things to get through their gate and access their wealth of on-line health information or to make purchases. I believe they are the best source, as the quality is high, and by purchasing directly from them, you get a 10% discount and full support should it be needed.

Their site also includes video tutorials on how to properly use the devices.

# Joining The Sota Instruments Community

In order to purchase instruments or supplies from Sota Instruments you need to join the “Sota Community”. It is free and quite easy. Here’s how:

Goto:

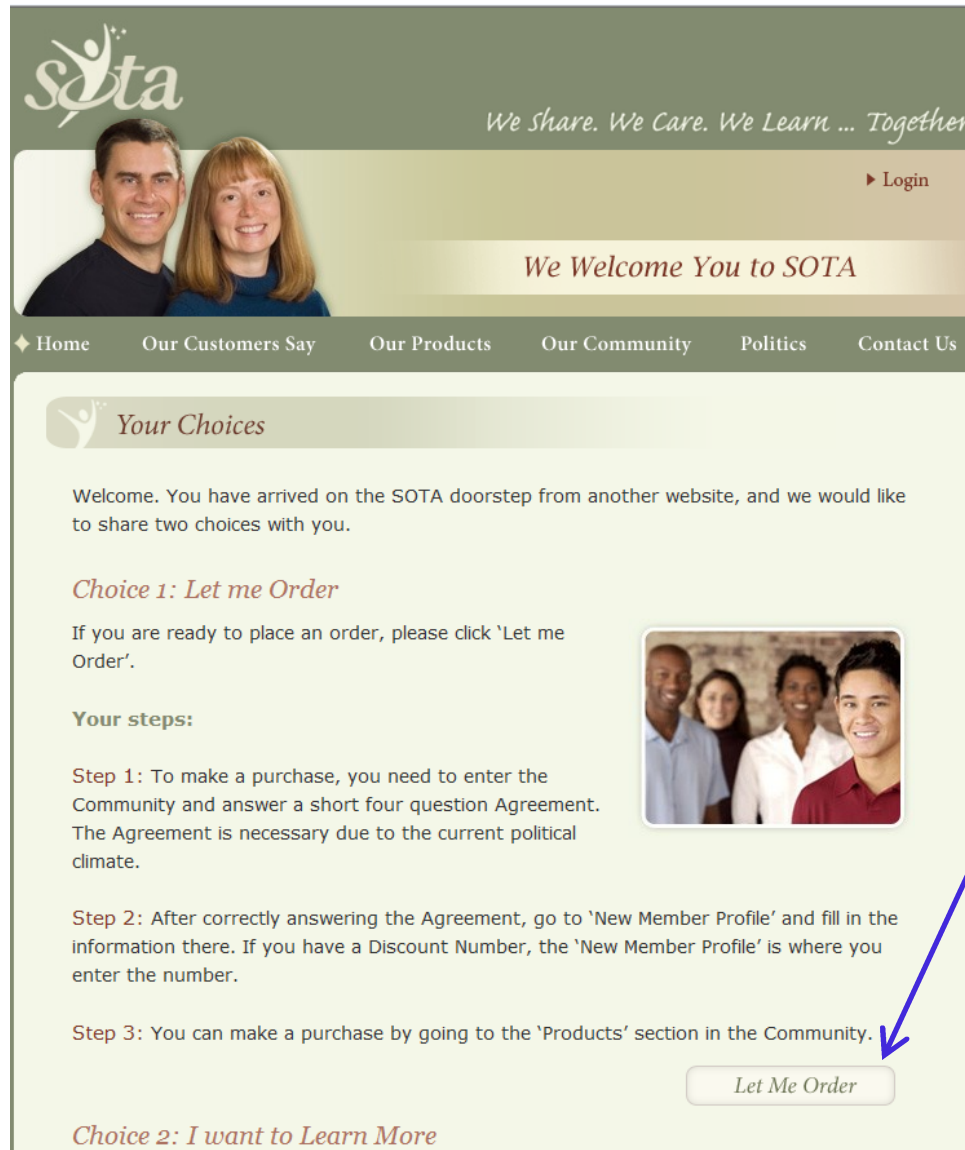
<http://www.sotainstruments.com/default.aspx?page=15&rtd=CA55336>

Once there, you will have a link to “join the Sota Community”. This does not commit you to make any purchase, but it does provide you the ability to purchase now or in the future. It also gives you access to the many valuable health educational materials and resources that are on the site.

Important: When you join the Sota Community, (instructions for doing so are on the following pages), be sure to use: CA55336 as your code. That entitles you to your 10% discount on all purchases.

Ready? Follow the steps listed on the following pages.

# Joining The Sota Instruments Community



**sota**  
*We Share. We Care. We Learn ... Together*

▶ Login

*We Welcome You to SOTA*

◆ Home   Our Customers Say   Our Products   Our Community   Politics   Contact Us

**Your Choices**

Welcome. You have arrived on the SOTA doorstep from another website, and we would like to share two choices with you.

**Choice 1: Let me Order**

If you are ready to place an order, please click 'Let me Order'.

**Your steps:**

**Step 1:** To make a purchase, you need to enter the Community and answer a short four question Agreement. The Agreement is necessary due to the current political climate.

**Step 2:** After correctly answering the Agreement, go to 'New Member Profile' and fill in the information there. If you have a Discount Number, the 'New Member Profile' is where you enter the number.

**Step 3:** You can make a purchase by going to the 'Products' section in the Community.

[Let Me Order](#)

**Choice 2: I want to Learn More**

Even if you are not ready to place an order and only wish to gather information or otherwise access the Sota Instruments resources, you will need to first join the “Sota Community”.

Here's how:

1. Click the Let Me Order Button.

You will be presented with 4 questions as illustrated on the next page. Answer them to join the Sota Community.

# Joining The Sota Instruments Community

**sota** *We Share. We Care. We Learn ... Together*

► Login

*Our Community*

Home Our Customers Say Our Products ♦ Our Community Politics Contact Us

**Our Agreement**

1. I take the following approach to health. (Please select **ONE** of the following):

- I consult health professionals for advice and guidance. I take responsibility for my health and for that reason I believe in having access to information about products even when government has not approved the units and information.
- I rely on experts in the medical community and in government agencies for my health services. I am willing, however, to take responsibility to access information about products even when government has not approved the units and information.
- I **only** rely on experts in the medical community and in government agencies for my health services. I believe health products should **only** be available based on results from scientific research studies and with government approval.

2. I understand the SOTA units have not been evaluated by governments and are Consumer Products for personal use.

Yes  No

2. Answer the 4 questions, scrolling down to reach them all.

Important Note: You will see from the questions that they are designed to “screen out” people who do not accept responsibility for their own health, and those who only accept the “conventional medical model.” If you answer the questions in a way that too closely follows the conventional model you will be denied access. Inconvenient as this may seem, it is in response to pressure from the FDA and possibly other regulatory bodies.

# Joining The Sota Instruments Community

Home   Our Customers Say   Our Products   ♦ Our Community   Politics   Contact Us

## Our Agreement

1. I take the following approach to health. (Please select **ONE** of the following):

- I consult health professionals for advice and guidance. I take responsibility for my health and for that reason I believe in having access to information about products even when government has not approved the units and information.
- I rely on experts in the medical community and in government agencies for my health services. I am willing, however, to take responsibility to access information about products even when government has not approved the units and information.
- I **only** rely on experts in the medical community and in government agencies for my health services. I believe health products should **only** be available based on results from scientific research studies and with government approval.

2. I understand the SOTA units have not been evaluated by governments and are Consumer Products for personal use.

Yes    No

3. I have read this agreement and I have responded honestly. I believe the SOTA Community is a place for me.

Yes    No

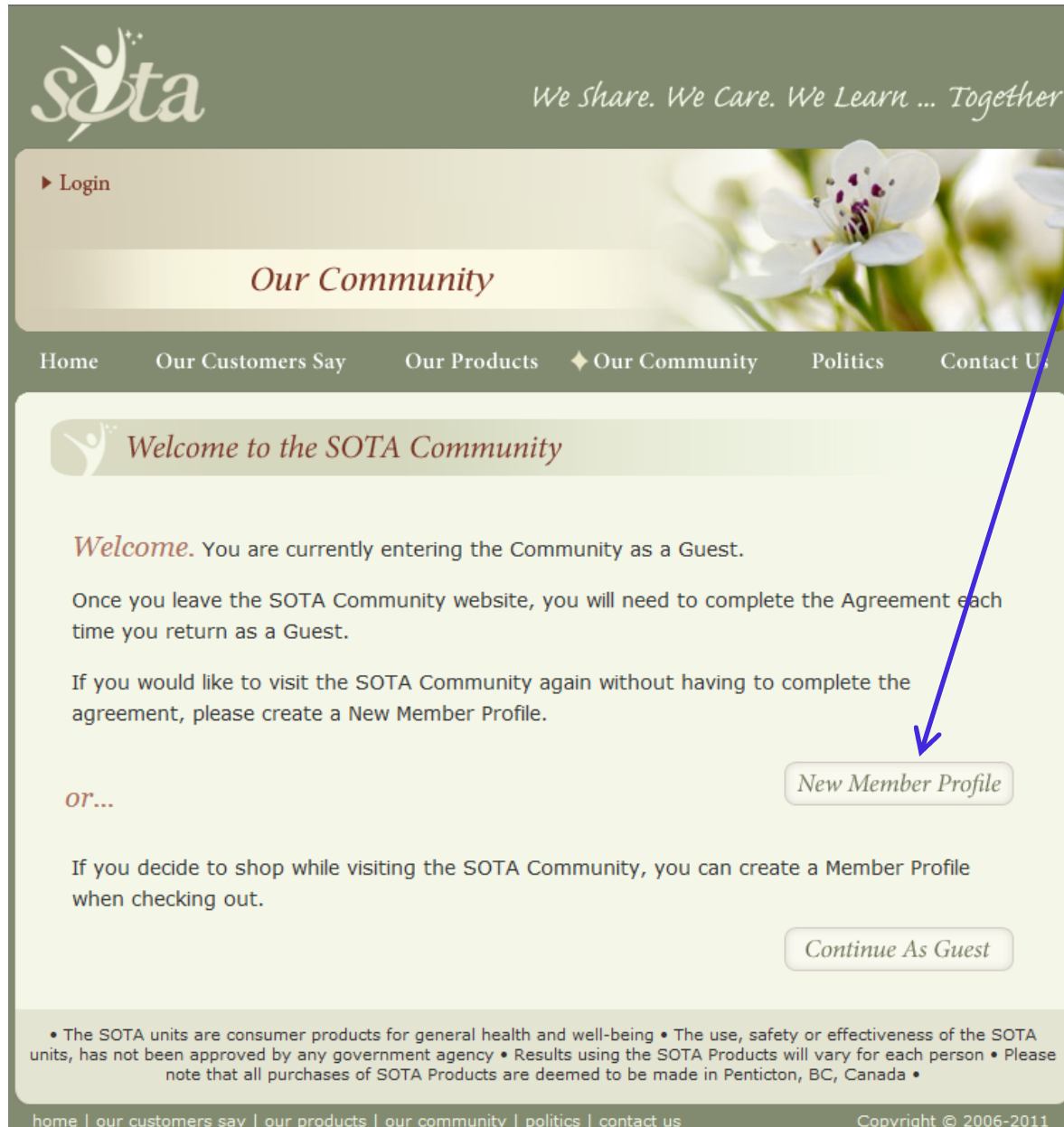
4. This agreement and all purchases of SOTA Products are deemed to be made in Penticton, British Columbia, Canada. All disputes arising with SOTA Instruments Inc. shall be resolved by the courts of British Columbia, Canada.

I Accept    I Decline

3. After answering all 4 questions click the Submit Button.

If you have answered the screening questions in a way that allows you access, you will be able to complete the process of joining the Sota Community on the next page.

# Joining The Sota Instruments Community



The screenshot shows the Sota Instruments Community website. At the top left is the Sota logo with the tagline "We Share. We Care. We Learn ... Together". Below the logo is a "Login" link. The main navigation bar includes "Home", "Our Customers Say", "Our Products", "Our Community" (highlighted with a diamond), "Politics", and "Contact Us". The main content area has a heading "Welcome to the SOTA Community" and a sub-heading "Welcome." followed by text explaining the guest status and the need to complete an agreement. A blue arrow points to the "New Member Profile" button. Below this is the "Continue As Guest" button. At the bottom, there is a disclaimer and a footer with navigation links and copyright information.

**4. Click New Member Profile to continue setting up your profile.**

This does NOT commit you to buy anything. It just grants you access to all of the valuable information on the Sota Instruments Site. It also allows you to purchase products if you choose.

# Joining The Sota Instruments Community

**sota**  
*We Share. We Care. We Learn ... Together*

[New Profile](#) | [Logout](#)

*We Welcome You to SOTA*

[Home](#)   [About Us](#)   [Our Products](#)   [Contact Us](#)

[Learning Center](#)   [SOTA News](#)

**New Profile**

*Email*

Please enter your email address:

Please re-enter your email address:

• The SOTA units are consumer products for general health and well-being • The use, safety or effectiveness of the SOTA units, has not been approved by any government agency • Results using the SOTA Products will vary for each person • Please note that all purchases of SOTA Products are deemed to be made in Penticton, BC, Canada •

[home](#) | [distributors](#) | [researchers](#)   Copyright © 2006-2011   [order policies](#) | [privacy policy](#) | [contact us](#)

5. Enter your e-mail address, (it must be a real one that you use so that you can confirm your membership), and then Click the Enter Button.

# Joining The Sota Instruments Community

**sota**  
*We Share. We Care. We Learn ... Together*

New Profile | Logout

*My Profile*

Home About Us Our Products Contact Us  
Learning Center SOTA News

**New Profile**

**Billing Address**  
\* Indicates Required Field

First Name \* Darci  
Last Name \* Katz  
Company Name  
Address 1 \* 4967 Bonwell Drive  
Address 2  
City \* Concord  
Country \* USA.  
Province/State \* California.  
Postal/Zip Code \* 94521  
Main Phone Number \* 9257922341  
Alternate Phone Number  
Fax Number  
Purchasing Currency \* USD  
How did you learn about us? \* Word Of Mouth

6. Continue filling in your Profile information. Then scroll down to complete the form.

# Joining The Sota Instruments Community

Last Name \*

Company Name

Address 1 \*

Address 2

City \*

Country \*

Province/State \*

Postal/Zip Code \*

Main Phone Number \*

Alternate Phone Number

Fax Number

Purchasing Currency \*

How did you learn about us? \*

*Discount Number*

Do you have a Discount Number that was given to you by a Health Practitioner or Retailer?

**Discount Number:**  (Example# AA123456)

*SOTA News*

For Current News and essential updates on our products, we offer an occasional eNews.

Subscribe  Unsubscribe

*Practitioner & Retailer Program*

We have a program for practitioners, retailers and distributors worldwide. Please email for more information.

Practitioner: [practitioner@sota.com](mailto:practitioner@sota.com)  
Retailer: [retailer@sota.com](mailto:retailer@sota.com)  
Distributor: [distributor@sota.com](mailto:distributor@sota.com)

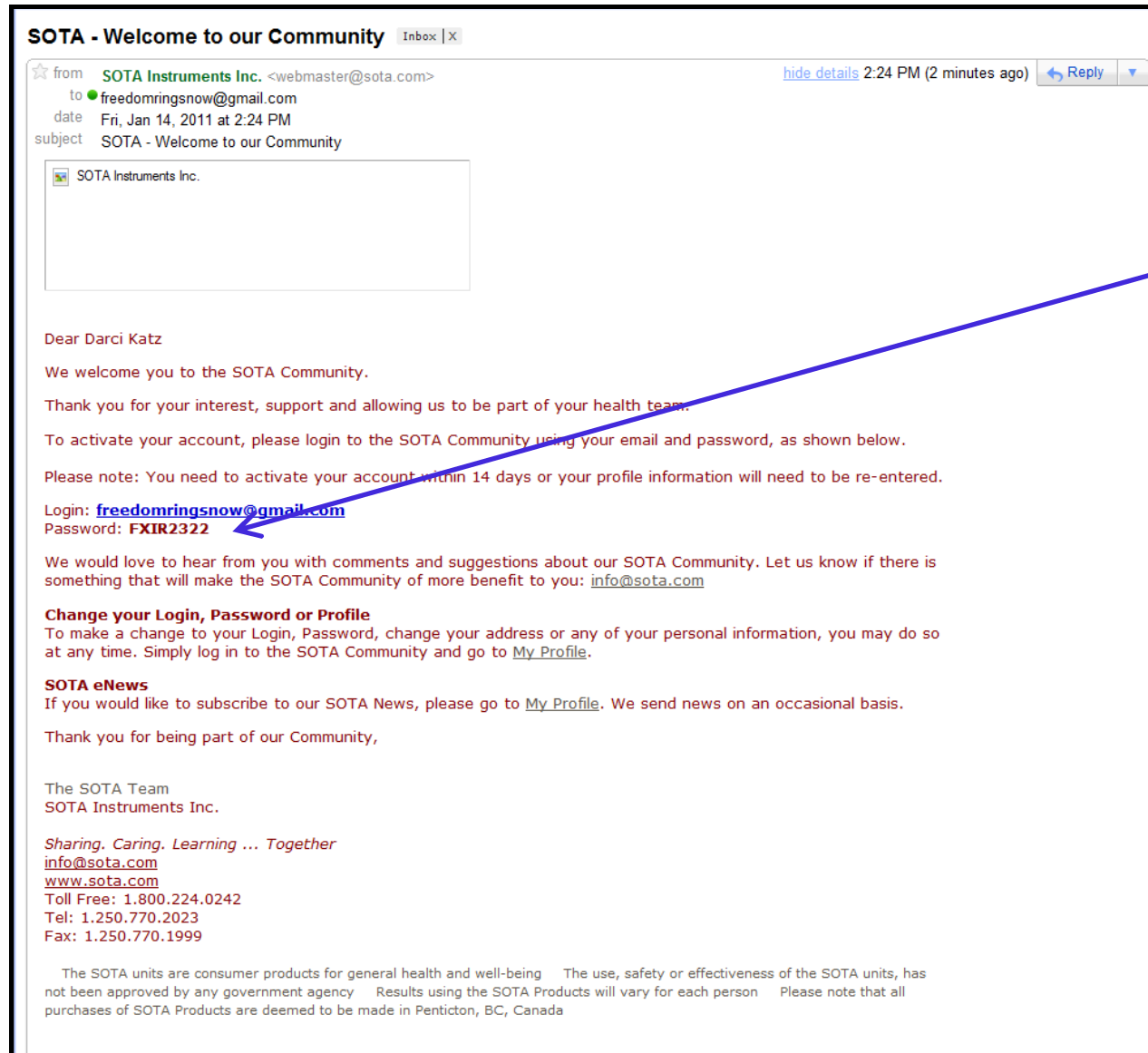
7. Enter the Discount Number. Be sure to use: **CA55336** to get your 10% discount on all purchases. You will then be able to take advantage of this discount whenever you purchase Sota Instrument products.

8. You can elect to subscribe to the newsletter or not.

9. Click the Submit Button. Leave your browser open and on the new page it takes you to after you click the submit button.

Within just a few minutes you should receive a Welcoming E-mail from Sota as illustrated on the next page.

# Joining The Sota Instruments Community



Here is an example of the Welcoming e-mail that you will receive. Note the password. You can copy it directly from the e-mail and then paste it into the form when you activate your Sota membership as shown on the following page.

10. Return to the open page in your web browser to activate your membership, as illustrated on the following page.

# Joining The Sota Instruments Community

**sota**  
*We Share. We Care. We Learn ... Together*

New Profile | Logout

*My Profile*

Home About Us Our Products Contact Us

Learning Center SOTA News

**Account Activation Sent**

Thank you for joining the SOTA Community.

Account activation information has been emailed to you.

To activate your account, simply login to the SOTA Community using your email and the password we have emailed to you.

In the meantime, you are welcome to browse the SOTA Community as a Guest. Once you activate your account you will be able to order online.

Please Note: You need to activate your account within 14 days or your profile information will need to be re-entered.

If you need further assistance please contact SOTA.

[Activate my Account](#) [Continue As a Guest](#)

• The SOTA units are consumer products for general health and well-being • The use, safety or effectiveness of the SOTA units, has not been approved by any government agency • Results using the SOTA Products will vary for each person • Please note that all purchases of SOTA Products are deemed to be made in Penticton, BC, Canada •

home | distributors | researchers Copyright © 2006-2011 order policies | privacy policy | contact us

11. Click the Activate my Account Button.

# Joining The Sota Instruments Community



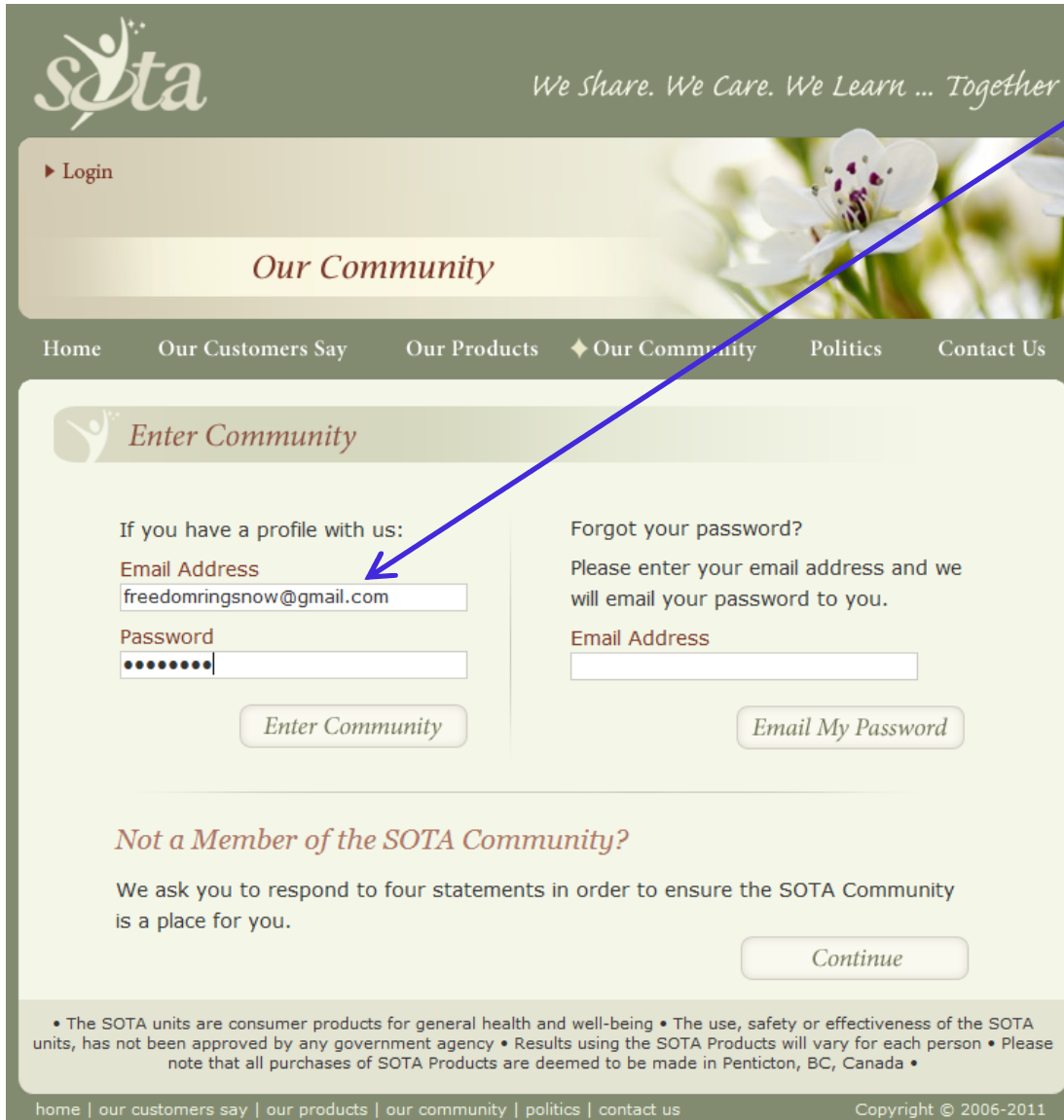
The screenshot shows the SOTA website homepage. At the top left is the SOTA logo. To its right is the tagline "We Share. We Care. We Learn ... Together". Below this is a photo of a man and a woman, with a "Login" button to the right. A banner below the photo says "We Welcome You to SOTA". A navigation menu includes "Home", "Our Customers Say", "Our Products", "Our Community", "Politics", and "Contact Us". The main content area is titled "TOGETHER for WELLNESS". It contains two columns of text. The left column describes SOTA products and lists them: The Silver Pulser, The Magnetic Pulser, The Water Ozonator, The Bio Tuner, and The LightWorks. Below this are three buttons: "How to Order the SOTA Products" (with a "View" link), "Enter the SOTA Community" (with an "Enter" link), and "SOTA News" (with a "News" link). The right column contains the "Our Dream" section, which states the goal is to offer unique natural health products to help people live a healthy, happy life. It also includes a paragraph about political climate and a section for "Lesley & Russ" which features an image of SOTA products. At the bottom, there is a disclaimer: "The SOTA units are consumer products for general health and well-being • The use, safety or effectiveness of the SOTA units, has not been approved by any government agency • Results using the SOTA Products will vary for each person • Please note that all purchases of SOTA Products are deemed to be made in Penticton, BC, Canada •". The footer contains a navigation menu and the copyright notice "Copyright © 2006-2011".

**12. Click the Enter Button.**

12. Click the Enter Button.

# Joining The Sota Instruments Community

13. Enter the e-mail address you used to sign up. Paste in your password. Click the Enter Community Button.



The screenshot shows the Sota Instruments website's login page. At the top left is the Sota logo with the tagline "We Share. We Care. We Learn ... Together". Below the logo is a "Login" link. The main heading is "Our Community". A navigation bar includes "Home", "Our Customers Say", "Our Products", "Our Community" (highlighted with a diamond), "Politics", and "Contact Us". The "Enter Community" section has two columns. The left column is for existing users, with fields for "Email Address" (containing "freedomringsnow@gmail.com") and "Password" (masked with dots), and an "Enter Community" button. The right column is for password recovery, with a "Forgot your password?" heading, a text prompt, an "Email Address" field, and an "Email My Password" button. Below this is a section for new members, "Not a Member of the SOTA Community?", with a text prompt and a "Continue" button. A disclaimer at the bottom states that Sota units are consumer products for general health and well-being, not approved by any government agency, and that results may vary. It also notes that all purchases are made in Penticton, BC, Canada. The footer contains navigation links and a copyright notice for 2006-2011.

**sota**  
*We Share. We Care. We Learn ... Together*

► Login

*Our Community*

Home Our Customers Say Our Products ♦ Our Community Politics Contact Us

**Enter Community**

If you have a profile with us:

Email Address

Password

*Enter Community*

Forgot your password?

Please enter your email address and we will email your password to you.

Email Address

*Email My Password*

*Not a Member of the SOTA Community?*

We ask you to respond to four statements in order to ensure the SOTA Community is a place for you.

*Continue*

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home | our customers say | our products | our community | politics | contact us Copyright © 2006-2011

# Joining The Sota Instruments Community

The screenshot shows the Sota Instruments website homepage. At the top left is the Sota logo with the tagline "We Share. We Care. We Learn ... Together". Below the logo is a photo of a man and a woman. To the right of the photo are links for "My Profile", "Logout", and "Shopping Cart". A blue arrow points from the text "Click the My Profile TAB" to the "My Profile" link. Below the photo is a "Welcome to the SOTA Community" banner. A navigation menu includes "Home", "About Us", "Our Products", "Contact Us", "Learning Center", and "SOTA News". The main content area is titled "TOGETHER for WELLNESS" and contains several sections: "Our Dream" (a paragraph about the community's purpose), a testimonial from "Lesley & Russ" (a paragraph about the community's value), a "Do you value Health Freedom?" section with an "Enter" button, an "Order the SOTA Products" section with a "View" button (a blue arrow points from the text "Click the Order Products Button" to this button), and a "Distributors by Country" section with a "View" button. There is also a "What's New at SOTA?" section with a "View" button. At the bottom, there is a disclaimer and a footer with links for "home", "distributors", "researchers", "order policies", "privacy policy", and "contact us".

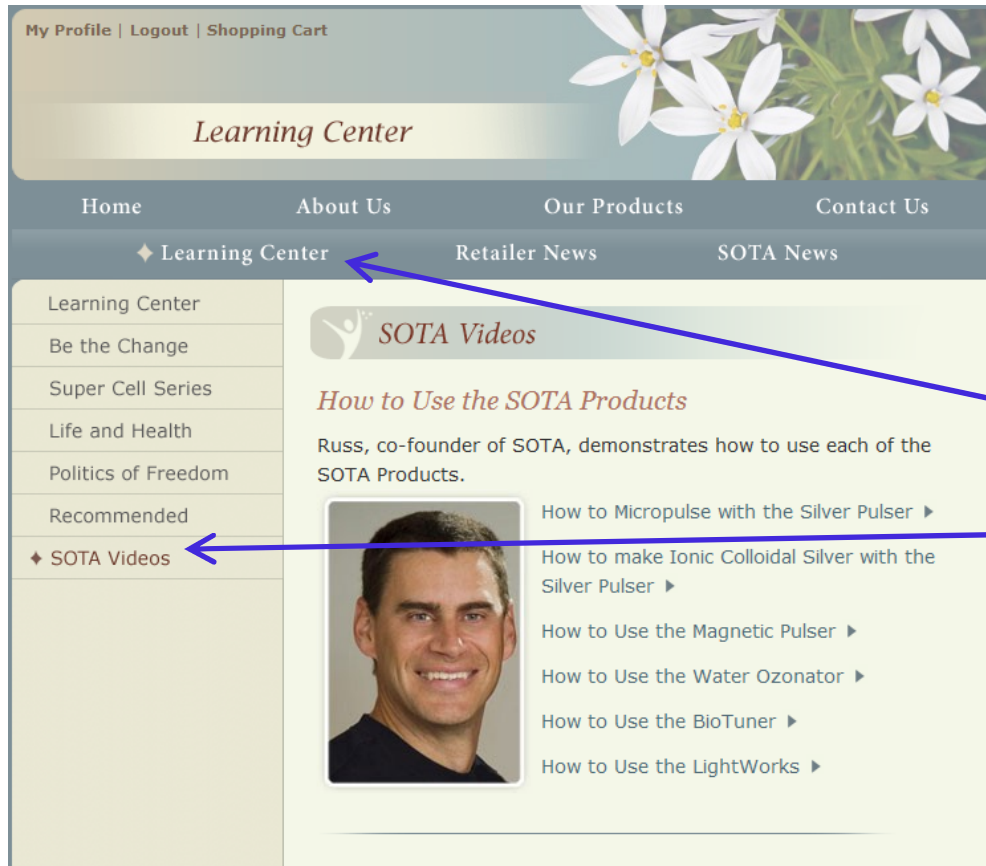
**Annotations:**

- Blue arrow pointing to "My Profile" link: "You may want to change your password to something that is easier to remember. If so, Click the My Profile TAB. When done with any changes, Click the Home TAB to get back to screen where you can enter the Product Ordering section. This section also is your gateway to lots of valuable information on the Sota Instruments web site."
- Blue arrow pointing to "Order the SOTA Products" button: "If you are looking for information or are ready to order, Click the Order Products Button."

You may want to change your password to something that is easier to remember. If so, Click the My Profile TAB. When done with any changes, Click the Home TAB to get back to screen where you can enter the Product Ordering section. This section also is your gateway to lots of valuable information on the Sota Instruments web site.

If you are looking for information or are ready to order, Click the Order Products Button.

# Joining The Sota Instruments Community



Please note that there are even short video training guides that can teach you how to properly use the Sota Instruments products. To access these, you need to be logged in.

Then from the Home Page, Click on Learning Center. Then Select SOTA Videos.

# Joining The Sota Instruments Community

## Sota Instruments Contact Information and Disclaimer:

Toll Free: 1.800.224.0242

Tel: 1.250.770.2023

Fax: 1.250.770.1999

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- Please note that all purchases of SOTA Products are deemed to be made in Penticton, BC, Canada

Please feel free to contact me if I can be of further help in any way. Phone: (925) 827-3895 or e-mail: [jeff@MyHealthOptimizer.com](mailto:jeff@MyHealthOptimizer.com)

To your health!

*Jeff Bell*

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